## **Uf Select**.

## State-of-the-Art Has a Whole New Meaning

Montage and Impasto 2023 Color ReFresh

## Say hello to Uf Select

Artist-inspired tones and textures. An array of timeless and on-trend hues. Quality and comfort endorsed by Ultrafabrics. Uf Select brings it all together — with faster delivery and more competitive pricing.

Crafted in collaboration with our North American partner mill, Uf Select embodies a deep appreciation for the maker's touch. And with a newly expanded color palette, there's never been a better time to give this offering a closer look.

## Need it Now?

#### **Quick Ship Availability**

A curated selection of 25 colors will ship within 48 hours of order submission, up to 100 yards.







### The artist's way

From the earthy yellow of Van Gogh's sunflowers to the subtly distressed layers of a collage, Uf Select features colors, patterns, and textures inspired by artisanal techniques and traditional handicraft. It comprises three distinct collections — Montage, Impasto and Lino — to empower designs that are a true work of art.

**Montage** offers a natural and subtly distressed look with its weathered, rich surface that mimics a collage.

**Impasto** balances a classic appearance and strong visual impact with a textural quality that is reminiscent of layered paint on canvas.

**Lino** is inspired by finely cut linoleum printing, creating the look of a textile weave with its refined crosshatch design.

All collections are two-toned, subtly enhancing their textural effect and creating more dimension in final application.

# Thoughtful designs on any timeline

Project constraints no longer mean creative constraints. Our new partner mill allows us to reduce lead times — and supports our intention of reducing our transportation footprint — bringing you a sustainable, price-conscious product, faster.

Uf Select is engineered for a variety of applications from workspace and hospitality to residential and recreational vehicles.

## Designed with purpose

Comfort and quality combine for a distinct product with a beautiful hand. All Uf Select fabrics are created with the same attention to precision, detail, and innovation that has defined Ultrafabrics for over 20 years.

- **01** Artisanal quality that honors handicraft techniques
- **02** Quick Ship available in select colors for orders up to 100 yards
- 03 Crafted in North America
- **04** Balances comfort, durability, and price
- 05 Polycarbonate blend provides excellent durability
- 06 Easy cleaning and care
- 07 PFAS free
- 08 No FR Additives
- 09 REACH compliant
- 10 10 weeks hydrolysis resistance
- 11 200,000 double rubs (Wyzenbeek), 150,000 rubs (Martindale)
- **12** Bleach cleanable (1:5 bleach/water solution)

## lt's all up to hue

The artist's palette is our muse for this year's color refresh. Montage and Impasto welcome 38 new colors reflecting the hues habitually used by master creatives.

Warm, saturated organic tones, botanical greens, softly fluid blues, and shades of rose signify what's ahead in color for 2023 and beyond.

## Make your masterpiece

From Renaissance to contemporary, the new additions of Montage and Impasto are thoughtfully curated to uplift Uf Select's existing color foundation.

#### Matisse Blue

In the 15th century, a finely ground blue glass called smalt came into use for painting, and it continues to be an important hue in an artist's palette.

#### **Monet Green**

In the Middle Ages, Italian painters used natural, green pigments like soil and plant extracts in their art.

#### Van Dyke Brown

Named after Flemish painter Anthony Van Dyke, this dark brown color is a natural reflection of the earth's soil.

#### Van Gogh Yellow

The yellow ochre hue is found throughout the world in many shades from yellow to brown and is derived from natural minerals.

#### **Vermeer Red**

Inspired by an important insect dye source, the cochineal beetle, that creates an opulent range of fuchsias, reds, and purples.





#### Whistler Gray

In painting, gray is not a dull color. It can add tremendous depth by influencing shadows and contrasting darkness and light.

