

Hush — The Volume of Color

It's here.

A break.

A fresh start.

Like a crisp, blank sheet of paper.

Like morning snow that sits untouched.

Pure. Simple. Serene. White.

White creates a quiet calm to ponder possibilities. It invites us to wind down and, at the same time, wake up. At a moment when many of us crave a clean slate, white gives us clarity and the space to transform.

Inspire new beginnings with Hush, a curated selection of 14 whites and off-whites that expresses the full power of this calming and dynamic neutral.



White is everything
and nothing at once.

What is White?

White reflects all visible wavelengths of light and is a blending of every color of the spectrum. It's achromatic, yet functions like any other color, evoking emotion and bringing a distinct character to whatever space it occupies.



White Without the Worry

Stains and discoloration are no longer reasons to shy away from white. High style and low effort co-exist thanks to our offering of functional solutions. Always easy to maintain, the curated selection within Hush offers options with enhanced ink & stain resistance, antimicrobial, or UV protection, so you can confidently add white to any setting.





True to Form

No color accentuates shape and silhouette better than white. Like the circular exterior of the Guggenheim or the sugar cube buildings dotting Santorini's coast, white creates dramatic shadows that emphasize sharp lines and curved edges alike.

A World of Possibilities

Calm and cool. Soft or striking. White can easily shapeshift to match whatever mood you seek to create. Harmonious, monochromatic combinations can soothe, while pairing bright white with a bold color will elicit an audible **wow!**





Closer to Comfort

Our spaces have the power to shape us. As well-being takes priority, white can be used to create a sense of relaxation, peace, and balance – no matter where we are.

We've intentionally selected materials that balance visual appeal and comfort with flexible functionality.

Searching for a responsible upgrade to leather

Ultraleather
291-5805 Ermine

Ultraleather
291-0001 White



Creating a space that must endure sun, water, and other elements

Coast
640-0021 Snow Cap

Coast
640-0042 Beacon

Pumice
497-0047 White Shore



Want a material with enhanced breathability or acoustical benefits*

Brisa
533-5747 White

Fresco
544-5711 Coconut

Spectra
620-0038 Eggshell



Require resistance to tough stains, like ink and denim dyes

Ultraleather Pro
554-0008 White Wash

Ultraleather Pro
554-3412 Salt



*Acoustic applications not available in United Kingdom and Europe

Feel like adding extra protection against germs and other microbes

Promessa
363-5715 Snow



Looking for something with textural dimension

Lino
740-00503 White Marigold

Montage
744-00513 White Marble

Impasto*
733-00613 Ice Storm



Tune into the Hush playlist, which features a selection of soothing and inspirational songs that tell the story of white.



*Not available in United Kingdom and Europe

Touch the Future®